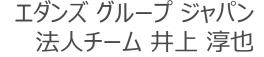
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研究成果発信をサポートする エダンズの取組事例

RA協議会第1回年次大会 @信州大学長野キャンパス 1 September 2015





本日のご紹介

- ▶ エダンズのご紹介
- エダンズの機関向け研究者サポート取組事例ご紹介
- > まとめ

自己紹介



井上 淳也 エダンズ グループ ジャパン 法人チーム シニアセールスマネジャー



エダンズの紹介



国際ジャーナルでの 論文採用率を高めます

Edanz Numbers



Edanz Staff Members



Editors

A 20

Years in Business



Manuscripts



Publisher Partners

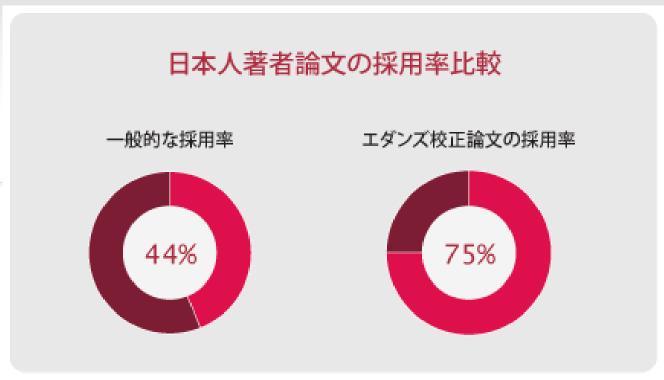








エダンズの紹介



BioMed Central社の白書より(2014年11月)



エダンズがご提案する機関を通じた研究者サポート



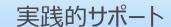
大学(URA)の向き合う研究支援の課題

出版論文数増加

次世代研究者 育成 国際プレゼンスの 向上



エダンズがご提案する機関を通じた研究者サポート



論文採用率を高める、 機関向け英語論文校正サポート

学術コミュニケーションへの理解

科学英語論文執筆スキル 出版倫理/査読システム等への理解

研究成果の発信

研究成果を広く発信するプレスリリース



機関を通じた研究者サポート取組事例



学術コミュニケーション・トレーニング - ワークショップ



- ▶ インタラクティブ性を重視
- ▶ カスタマイズが可能
- > 経験を積んだ講師陣



セミナー開催実績ご紹介: www.edanzediting.co.jp/past_events



まとめ

実践的サポート

国際学術コミュニティへの積極的な関与が 創出される環境醸成のお手伝い

学術コミュニケーションへの理解



研究成果の発信



Any questions?

Thank you!

法人チーム: sales_japan@edanzgroup.com



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Empowering researchers to "publish and flourish"

研究成果を"発表"し、"成功"へと導くための研究者サポート

1st Annual Conference of Research Manager & Administrator Network Japan

1 September 2015

Dr Trevor LaneSenior Editor



About Trevor...



Chinese University of HK

HK University of Science & Technology

University of HK









Production Editor/Managing Editor/
Senior Editor

Publishing Manager/
Part-time Lecturer

Senior Editor at Edanz



研究キャリアを通じたサポートの必要性

Researchers need support throughout their career



Goal is to win grants, publish, be read/cited, be useful

Evolving performance indicators

"Publish or perish"

"Publish and perish"

"Publish and flourish"

"Publicize or perish"

Quantity

Quality, Journal IF

Research impact, Article metrics, Citations, Usefulness, Reputation

研究準備と研究成果発信をサポートする重要性

Researchers need help to prepare and publish their research



Asia University Rankings (QS)

International academic reputation 30%

Citations per paper & Papers per faculty 30%

Proportions of international students & staff 5%

International employer reputation

Faculty-to-student ratio

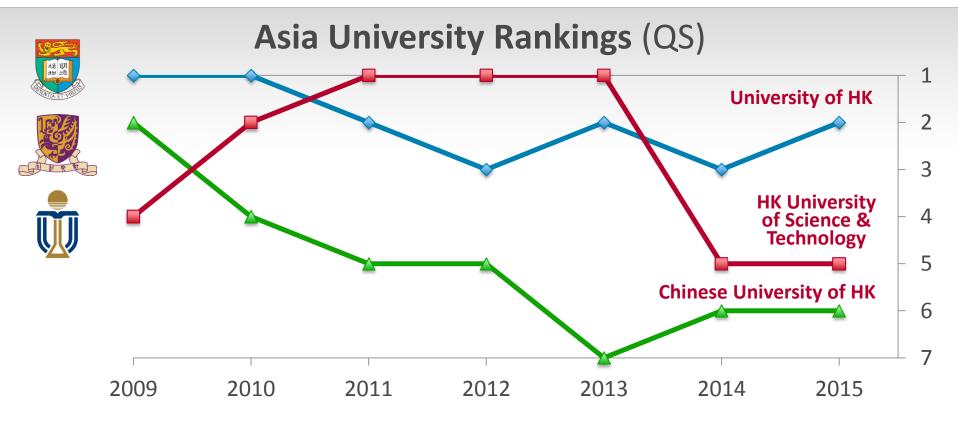
Proportions of inbound & outbound students

20%

アジア地域での大学評価の向上

English enhances regional reputation





アジア地域での大学評価の向上

English enhances regional reputation



World University Rankings (QS)

International academic reputation 40%

Citations per faculty

Proportion of international students 5%

International employer reputation

Faculty-to-student ratio

20%

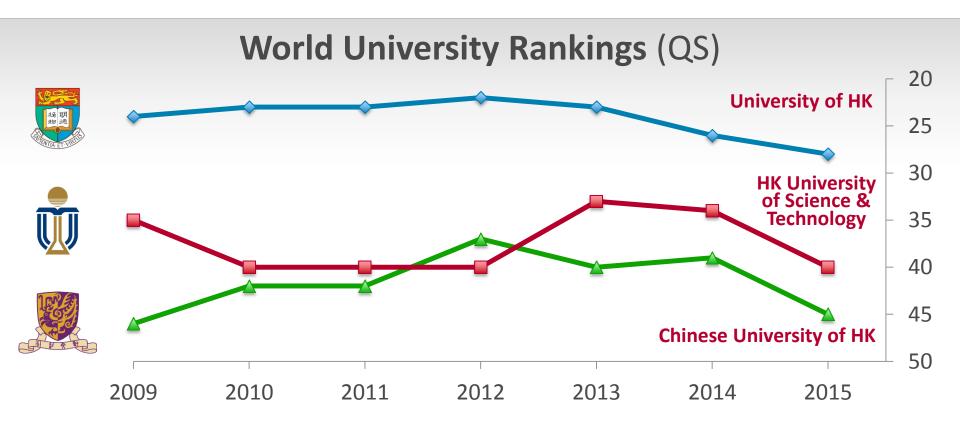
Proportion of international staff 5%

グローバル規模での大学評価の向上

20%

English enhances global reputation





グローバル規模での大学評価の向上

English enhances global reputation



"...Asia-Pacific countries see increasing their highquality scientific output as essential to building an innovative, globally competitive, knowledge-based economy....High-level international collaboration must surely be a priority."

Nick Campbell, Head of Nature Publishing Group, Greater China Nature Publishing Index – Asia-Pacific 2013

大学における研究開発戦略の必要性



Role of Knowledge Exchange/Transfer

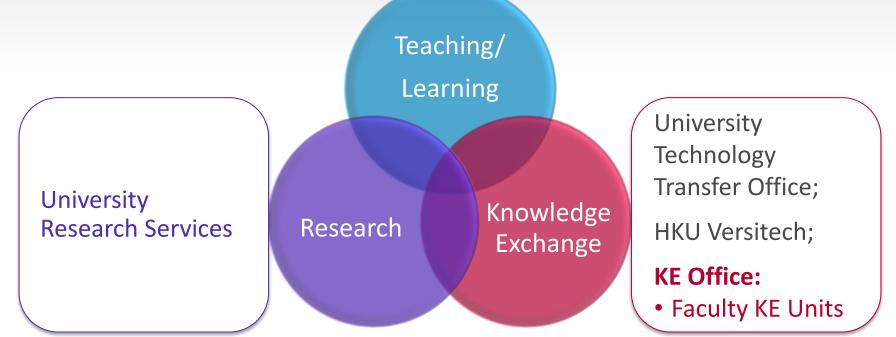


大学における研究開発戦略の必要性



Role of Knowledge Exchange/Transfer, HKU





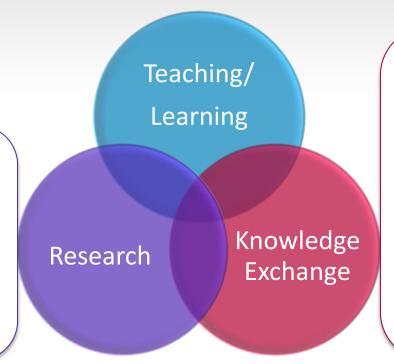
大学における研究開発戦略の必要性



Role of Knowledge Exchange/Transfer, HKU



- Notification of grants/awards
- Policies, strategic themes
- Safety/ethics
- Recording output
- Welcoming collaborations



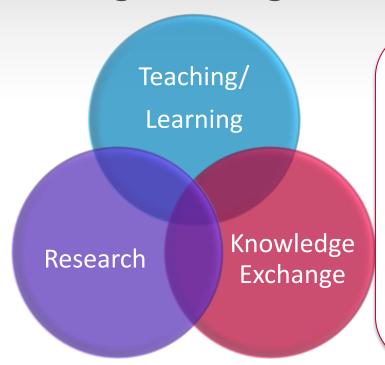
- Help with Tech.
 Transfer
- Enhance relevance, reputation, output
- Engage stakeholders
- Internationalization
- Capacity building, training
- Help authors to present/publish

大学における研究開発戦略の必要性



Role of Knowledge Exchange/Transfer, HKU





HKU Dental Faculty, 2008 to 2014

- •2.8x grant proposals
- •8x grant \$ received
- •1.3x publications
- •1.2x SCI articles
- •**1.6x** articles IF ≥ 2
- •1.6x awards
- •50 international academic agreements
- •100 media stories / year

大学における研究開発戦略の必要性



International communication increases performance

World University Subject Rankings (QS)

International academic reputation

International employer reputation

Research citations per paper

研究能力を発展させる英語による研究サポート

English-based support enhances research capabilities



International communication increases performance

World University Subject Rankings (QS)

Dentistry, 2015



- 1. Karolinska Institutet, Sweden
- 2. The University of Hong Kong
- 3. University of Gothenburg, Sweden
- 4. University of Michigan, USA
- 5. KU Leuven, Belgium
- 6. Tokyo Medical & Dental University

研究能力を発展させる英語による研究サポート

English-based support enhances research capabilities



Researchers face challenges on the path to publication success

Preparation

- Read/manage references
- Write outline
- Authorship
- Peer feedback
- Present at conferences

Journal Selection

- Assess research impact
- Compare journals/ publishers
- (Pre-)
 Submission
 strategy

Writing

- Write/edit in English without plagiarism
- Writing process
- Follow journal & reporting guidelines
- Publication ethics

Submission

- Display items, supplemental material
- Ethics declarations
- Abstract & cover letter
- Select reviewers
- Navigate submission systems

Peer Review

- Navigate review process
- Understand editor & reviewers
- Revise paper
- Respond to reviewers, point by point
- Resubmit or submit elsewhere

Publication Success

- Archive/share
 - Promote work to (non)-academic community
- Next project/ budget/grant
- Collaborators
- Track citations and altmetrics
- Patenting
- Update CV

研究者に求められる学術コミュニケーション体系の習得

Researchers must navigate the communication ecosystem



Researchers need help on the path to publication success

Preparation

- Training in reading papers, ethics, writing, presenting
- Expert Scientific Review

Journal Selection

- Expert Scientific Review
- Journal Selection & submission strategy

Writing

- Training in ethics, writing, presenting
- Editing
- Reformatting
- Guided rewriting

Submission

- Training in ethics, writing, presenting
- Editing
- Abstract
 Development
- Cover Letter Development
- Reviewer
 Recommendation

Peer Review

- Training in navigating peer review
- · Review Editing
- Point-by-point checking
- Response Letter Development
- Reformatting

Publication Success

- Press release, news writing
- Media training
- Training for early career researchers
- Training in writing grant proposals
- Grant proposal editing

エダンズの学術コミュニケーション体系習得のお手伝い

Edanz helps researchers navigate the communication ecosystem



Researchers must effectively communicate with multiple audiences

Pre- and post-publication impact

Quality, Impact & Relevance

Why your work is important!

Interesting to readers

Readability: Logic / Writing

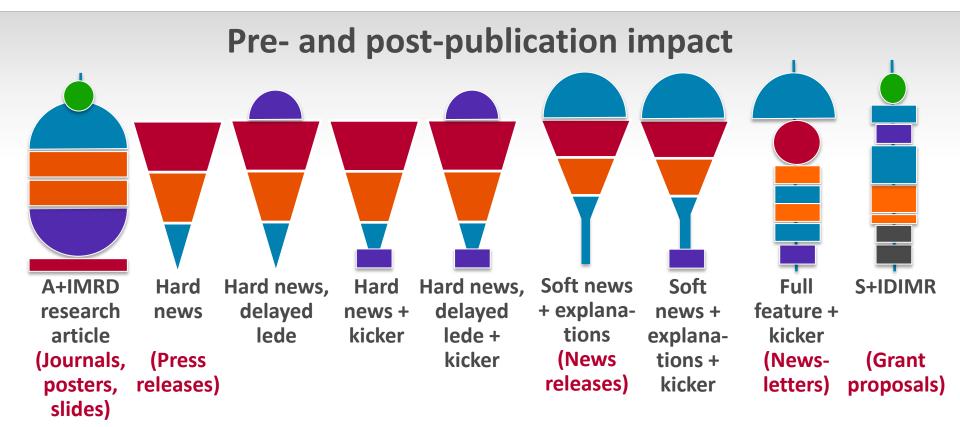
- Journal editors & reviewers
- Readers, opinion/policy makers
- Students, researchers, industry
- Employers, schools, interest groups
- (Science) Media, public, politicians
- Conference/journal panels
- Review boards, funders, donors

研究キャリアを通じたエダンズの研究サポート

Edanz supports researchers throughout their career



Researchers must effectively communicate with multiple audiences



研究キャリアを通じたエダンズの研究サポート

Edanz supports researchers throughout their career



Goal is to win grants, publish, be read/cited, be useful

"Publish and flourish"

- 大学全体における研究開発戦略の必要性
 Universities need good research development strategies
- 研究準備と研究成果発信をサポートする重要性
 Researchers need help to prepare & publish their research
- 研究キャリアを通じたサポートの必要性
 Researchers need support throughout their career
- ・研究能力を発展させる英語による研究サポート English-based support **enhances research capabilities**
- ・グローバル規模・アジア地域での大学評価を高める英語による 研究発信
 - English enhances regional & global reputation



Any questions?

Thank you!

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近年における日本の研究成果 (2008 - 2015)

木下恵里 2015年9月1日 エダンズグループジャパン



自己紹介











Nucleic Acids Research







日本の研究成果は世界でどうランクするか?

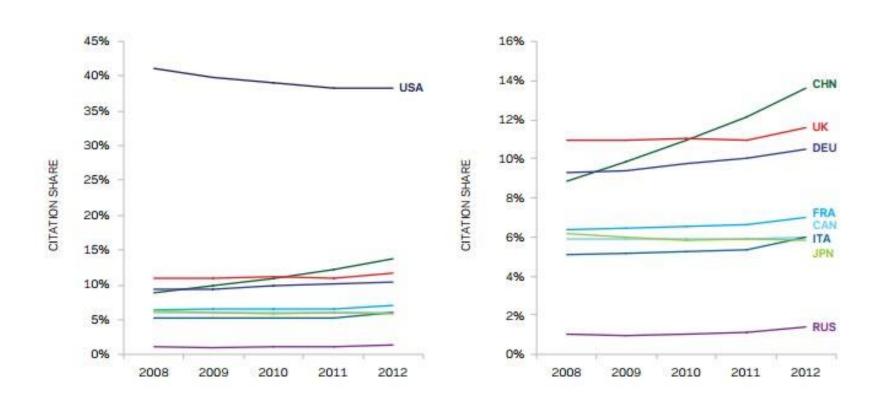
世界各国の研究成果の比較

- ・トップの研究国は:
 - → アメリカ、イギリス、カナダ、中国、フランス、ドイツ、イタリア、日本
 - →ここ数年、中国の投稿数个

参考文献

- Thomas Reuters Report, 2014
- Jang & Kim, 2014
- Kisjes, 2013
- Florida, 2011

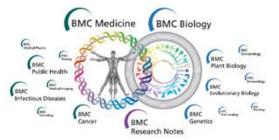
研究の引用動向(2008 – 2012)



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→メジャーなOpen Accessジャーナルでのin-house editingサービスの減少
→原稿の英語のクオリティーは作者側に求められる

結論

- 日本は世界と競える研究成果のポテンシャルは充分ある
 - →高レベルの大学・国立研究所
 - →ノーベル賞受賞者
- →英語論文の書き方・出版倫理のトレーニングの必要性

Any questions?

Thank you!

木下恵里: ekinoshita@edanzgroup.com





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